

Position	Retail Broking - State Head – Uttar Pradesh (Location: Lucknow)
Job Description / Responsibilities	Job Summary:
	<ul> <li>Manage and strengthen relationships with key stakeholders in Bank of Baroda Zones, Regions, and Branches.</li> </ul>
	Conduct strategic planning to meet the Zone/Region acquisition targets.
	<ul> <li>Coordinate marketing efforts with Bank Zonal &amp; Regional marketing teams.</li> </ul>
	<ul> <li>Ensure the achievement of client acquisition targets for Zones &amp; Regions as per the financial year projections and also Market product to high new worth clients.</li> </ul>
	<ul> <li>Launch initiatives such as local campaigns, R&amp;R programs, and engagement activities to generate new business.</li> </ul>
	Oversee a team of BDM TLs and BDMs.
	Monitor input and performance of the acquisition team.
	Conduct internal team and Bank of Baroda employee training sessions.
	<ul> <li>Ensure adherence to all processes while maintaining the organization' ethos.</li> </ul>
	<ul> <li>Ensure timely recruitment and training of team members as per the approved plan.</li> </ul>
	<ul> <li>Take responsibility for team member learning, development &amp; caree progression.</li> </ul>
Job specific skills	The ability to establish and maintain effective working relationships with
	internal and external stakeholders.
	<ul> <li>Extensive knowledge of the client acquisition process.</li> </ul>
	<ul> <li>Exposure to digital onboarding process would be preferred.</li> </ul>
	<ul> <li>Working knowledge of public and private sector bank retail branches.</li> </ul>
	<ul> <li>Previous experience of managing a large acquisition team in the specified State/Region.</li> </ul>
	Understanding of the securities market.
	Previous experience in Retail Broking products and services is required.
	<ul> <li>Strong analytical and strategic thinking abilities, as well as excellen communication and problem-solving abilities.</li> </ul>
	<ul> <li>Excellent writing, communication, presentation, and interpersonal abilities</li> </ul>

Educational Qualification	Graduate/Post Graduate from recognized Universities.
Min. Experience	5/7 Years
CTC Offered	Compensation will not be limiting factor for the right candidate and will be discussed on a case-by-case basis.
Location of Posting	Lucknow, Jaipur & Bangalore.
How to Apply	Applications should be submitted on our email careers@bobcaps.in
	Please mention "Application for the post of State Head – Retail Broking (Lucknow)" in subject. Applications with any other subject will not be accepted.
Website	www.bobcaps.in
Contact Person	Ms. Trilby D'monte
Contact Number	022 – 61389300
Last Date of Application	25 <sup>th</sup> April 2024



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