

Roc. No: 3062/TNRTP/BI/2024

**Tamil Nadu Rural
Transformation Project,
5th Floor, SIDCO Building,
Chennai – 32
Date: 15.03.2024**

NOTIFICATION

TNRTP is in the process of establishing an exclusive Women Start-up Mission undertaking with the brand name **“TN-RISE” (Tamil Nadu Rural Incubator and Start-up Enabler)**. The TN RISE Women Start-up Mission serves as a pioneering state-led incubator, dedicated to empowering women-led businesses by granting them invaluable access to resources, mentorship, and a robust support network. Its primary aim is to cultivate and advance women entrepreneurship through various avenues such as incubation services, facilitating access to government resources, and establishing a dynamic global collaborative network for women-led enterprises to flourish. The project is seeking candidates to join the Project Management Unit on a contractual basis. The details of the job qualifications are enclosed in Annexure 1.

Applications from eligible candidates for the aforementioned positions are expected to apply **on or before 15.04.2024** through the Google Form Link provided on the official website www.vkp-tnrtp.org of **TNRTP**. Applications received incomplete or after the due date will not be considered. Only shortlisted candidates will be notified and called for further process through email.

The Chief Executive Officer of the Tamil Nadu Rural Transformation Project reserves the right to reject any application without assigning any reason or cancel the selection process.

Sd/-

Chief Executive Officer

ANNEXURE – 1

S. No	Designation	Qualification Criteria	Experience	Salary (Monthly Package)
1	CEO – Chief Executive Officer	Master in Business Administration/ Technology/ Engineering/ Computer Application/ Science/ Social Work or equivalent from Work or equivalent from any recognised University.	<p>An individual with impeccable track record and adequate experience in the field of Enterprise Development and Promotion, preferably in</p> <ul style="list-style-type: none"> • Social Sector / IT industry / Marketing. • Start-up (as founder/co-founder/Managing Director/ Chairman/CEO) • An enabler of Start-up, Innovation & entrepreneurship ecosystem by virtue of managing/leading reputed innovation & start-up promoting organizations/ incubators/accelerators /centres-of-excellence/entrepreneurship development cells /mentoring organization etc or its flagship programmers. 	Negotiable and will be based on the Professional competence and experience of the candidate
2	PROJECT LEAD – Enterprise Development and Formalization.	Post-graduate degree in the field of Company Secretaryship/ Business Administration/ Agriculture/ Technology / Engineering/ Science or equivalent from	<ul style="list-style-type: none"> • Adequate experience in the Enterprises Development/ Formalization/ Promotion sector. • Awareness of Corporate Legal Compliances and Handholding the potential entrepreneurs to form MSME/Company/Pvt. Ltd./ LLP. 	Negotiable and will be based on the Professional competence and experience of the candidate

S. No	Designation	Qualification Criteria	Experience	Salary (Monthly Package)
		any recognized university.	<ul style="list-style-type: none"> • Prior experience working with NGOs, CSR/Private Sector/ Incubation Centres and/or Government Organizations. • Preference will be given to candidates with proficiency in both Tamil and English. 	
3	PROJECT LEAD - Product Development, Innovation and Incubation.	Post-graduate degree in the field of Company Secretaryship/ Business Administration/ Agriculture/Food Technology/ Technology / Engineering/ Science/ or equivalent from any recognized university.	<ul style="list-style-type: none"> • Adequate experience in the field of Enterprises Development/Product Development/ Innovation Promotion/ Business Incubation. • Project management skills to effectively plan, execute, and evaluate initiatives, managing resources and timelines. • Value chain analysis and an understanding of value addition products for various commonly traded commodities. • Good analytical skills, strong verbal and written communication skills and proficiency in the use of analytical tools. • Preference will be given to candidates with proficiency in both Tamil and English. 	Negotiable and will be based on the Professional competence and experience of the candidate
4	PROJECT LEAD – Business Plan and Financial Linkages	Post-graduate degree in the field of Company Secretaryship/	<ul style="list-style-type: none"> • Adequate experience in the field of Enterprises Development/ Business Plan Financing/ Venture 	Negotiable and will be based on the Professional competence

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		Business Administration/ Agriculture/Commerce/ Technology / Engineering/ Science/ or equivalent from any recognized university.	Capital/ Investment Promotion <ul style="list-style-type: none"> • Strong financial acumen with expertise in financial modelling, forecasting, and analysis. • Preference will be given to candidates with proficiency in Tamil and English. • Excellent communication and negotiation skills to build and maintain partnerships with financial institutions, investors, and stakeholders. • Strategic thinking and problem-solving abilities to navigate complex business and financial landscapes. • Proficiency in financial software, MS Office suite, and other relevant tools. 	and experience of the candidate
5	PROJECT LEAD: Branding, Packaging and Marketing Linkages	Post-graduate degree in the field of Company Secretaryship/ Business Administration/ Agriculture/ Technology/ Engineering/ Packaging/ Science/ or equivalent from any recognized university.	<ul style="list-style-type: none"> • Adequate experience in the field of Branding/Packaging and Marketing • Strong understanding of marketing principles, brand development strategies, packaging design, and market trends. • Excellent communication, interpersonal, and negotiation skills to build partnerships and advocate for women entrepreneurs. 	Negotiable and will be based on the Professional competence and experience of the candidate

S. No	Designation	Qualification Criteria	Experience	Salary (Monthly Package)
			<ul style="list-style-type: none"> • Preference will be given to candidates with expertise in social work and related areas. • Preference will be given to candidates with proficiency in Tamil and English. 	
6	Accounts Officer cum Company Secretary	UG/PG in Accountancy/ Commerce/ Economics and qualified Company Secretaryship.	<ul style="list-style-type: none"> • Adequate experience as a Company Secretary. • Strong understanding of Accounting Principles, Financial reporting and Accounting Methods. 	Negotiable and will be based on the Professional competence and experience of the candidate
7	YOUNG PROFESSIONAL (YP)	UG/PG in Business Administration/ Technology/ Engineering/ Finance/ Computer Applications/ Science/ Social Work or equivalent from any recognized university	<ul style="list-style-type: none"> • Freshers from top-ranked Business Schools/ Technology Institutions • Preference will be given to candidates less than 30 years of age. 	Negotiable and will be based on the Professional competence and experience of the candidate

The applications received after 15.04.2024 will not be considered.

Sd/-xxxx
Chief Executive Officer



The advertisement features a yellow and blue background. At the top left, there are four blue arrows pointing right. In the top center, the text 'YOYO Sarkari' is displayed in blue, with 'Free Job Alerts' in smaller red text below it. In the top right corner, there is a red circle with the word 'Ads' in white. The main text 'Daily Job Alert' is in white on a blue rounded rectangle. Below this is the WhatsApp logo. The text 'Join our WhatsApp Group' is written in large red letters. At the bottom of the yellow section, there is a blue rounded rectangle with the text 'Join Now' in white. On the right side, a smartphone is shown at an angle, displaying the same WhatsApp logo and 'Join Now' button on its screen. The YOYO Sarkari logo is also visible on the phone's screen.

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